

Short Notice Opening Day – Swag Box & Kite Store

Hi guys,

Thank you all for your kind words over the phone, emails, and letters... they've been very well received and appreciated.

Originally the plan, as you know, was to be having our opening just before Christmas, but with hold ups from building work, electrical work, and decorating, we've had one too many hold ups.

We're now looking at having our grand opening day on Saturday – 20th Feb. Doors will be open at our usual time of 10am and the Hinckley Mayor will be cutting the ribbon and officially opening the shop at 11am.

As previously mentioned, we'll be having a special 20% off everything in store. Not only will it be just a 20% discount day, but it will be full of fancy dress fun and laughs, chances to win prizes and take home something for nothing!

Our new venture will be kicking off on the same day too, not only will The Highwaymen Kite Shop be opening, but also **Swag Box**. Shirley's latest project will be taking one of the rooms here in the main shop building and selling a wide variety of high-class home fragrance and all year round gifts. Something a little extra for the town and also for the partners who inevitably get dragged in looking at all those boring kites! Don't worry, we're not moving away from our kiting roots, we're still going to be attending all of our usual festivals and events, and on top of that, we're planning to move up into the 1st floor very shortly with even more kite gear!

The 20% discount will stand for EVERYTHING, including all products from Swag Box. Discounts apply exclusively in store only, not over the phone or web ordering.

Cheers

Sean and the rest of The Highwaymen